

Riding in Style

Business travelers who frequently find themselves in New York City for conferences and board meetings have plenty of options when it comes to rental car agencies. Those who seek something especially luxurious, however, might

consider joining the Classic Car Club Manhattan. With personal memberships starting at \$7,500 a year (after a one-time initiation fee of \$1,500), the organization provides access to a fleet of more than 50 ultra-flashy dream



machines, including a 2007 Lamborghini Gallardo and vintage 1977 Aston Martin V8 Saloon (left). Drivers pay for gas, but the club takes care of maintenance and storage, offers roadside service and insurance coverage. Airport pickup is also available. Need a place to entertain clients? Members and their guests can use the 24-hour SoHo lounge, which features an always-open bar and spacious rooms for meetings, receptions and special events. » **Classic Car Club Manhattan, 250 Hudson St., 229-2402**

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Sound Effects

The business world is an international arena, so it's very likely you'll find yourself negotiating, collaborating or conferring with associates who don't speak your language. To ensure that nothing gets lost in translation, Sound Associates outfits meeting locations—from small boardrooms to large auditoriums—with microphones, infrared listening systems and other equipment and partners with a translation company to provide word-for-word, simultaneous interpretations. When someone speaks, the audio is fed to a translator operating in a soundproof listening station inside or directly outside the room; within seconds, the translation is sent to listeners via wireless headphones. Translation services start at \$10,000 and are offered in almost any language, from French and Japanese to the Nigerian language of Igbo. » **Sound Associates, 424 W. 45th St., 757-5679**

